

MODULE OUTLINE

(1) GENERAL INFORMATION

SCHOOL	SCHOOL OF BUSINESS		
PROGRAM COURSE	BUSINESS ADMINISTRATION		
LEVEL OF STUDY	POSTGRADUATE eMBA		
MODULE CODE	DIPL	YEAR OF STUDY	WINTER SEMESTER
MODULE TITLE	DISSERTATION THESIS		
INDEPENDENT TEACHING ACTIVITIES <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>		HOURS	CREDIS
Literature review, research and/or development, writing work			15 ECTS
Module TYPE <i>Background knowledge, Scientific expertise, General Knowledge, Skills Development</i>	Obligatory, Scientific expertise, Skills Development		
PREREQUISITE MODULES:	Successful completion of 80% of the courses of the 1st and 2nd cycle of the course		
LANGUAGE OF INSTRUCTION AND EXAMS	Greek or English		
THE MODULE IS OFFERED TO ERASMUS STUDENTS	YES		
MODULE WEBSITE (URL)	Thesis Preparation Guide: https://emba.aegean.gr/docs/mdeemba.pdf		

(2) LEARNING OUTCOMES

Learning Outcomes The module learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the module, are described in detail. It is necessary to consult:
The Dissertation Thesis (DT) offers the student the opportunity to demonstrate the ability of independent study and research on a field of their interest. By preparing the dissertation thesis, the student combines the knowledge acquired using scientific methods of data collection, processing and analysis and synthesis of the conclusions. The thesis is a relatively autonomous educational process guided by the supervising professor and examined by the three-member committee. It may have a theoretical dimension and concern the description of the situation where a scientific field is located or the assessment of a scientific proposition. Empirical research can be inductive or deductive and based on qualitative or quantitative research methods. The topics of the Dissertation Theses are finally defined by criteria: - Relevance to the subject of the postgraduate course - The contribution to the development of a research area

- The originality in the methodological approach or in the theoretical framework

When writing the paper, the student must:

- develop the work in his/her own way, words and expressions
- gather and organize the material and present it in a structured way
- Be clear and explanatory in his/her reasoning
- accurately identify the meanings of words and phrases
- To compare and evaluate different views
- Build his/her own arguments
- To arrive at substantiated conclusions

General Competences

Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?

<i>Search for, analysis and synthesis of data and information by the use of appropriate technologies,</i>	<i>Project planning and management</i>
<i>Adapting to new situations</i>	<i>Respect for diversity and multiculturalism</i>
<i>Decision-making</i>	<i>Environmental awareness</i>
<i>Individual/Independent work</i>	<i>Social, professional and ethical responsibility and sensitivity to gender issues</i>
<i>Group/Team work</i>	<i>Critical thinking</i>
<i>Working in an international environment</i>	<i>Development of free, creative and inductive thinking</i>
<i>Working in an interdisciplinary environment (Other.....citizenship, spiritual freedom, social Introduction of innovative research</i>	<i>..... awareness, altruism etc.)</i>

- Search for, analysis and synthesis of data and information by the use of appropriate technologies
- Individual/Independent work
- Working in an interdisciplinary environment
- Introduction of innovative research
- Project planning and management
- Development of free, creative and inductive thinking

(3) MODULE CONTENT

The preparation of the Dissertation Thesis covers the entire 3rd semester of the postgraduate course. The subject of the master's thesis must have a research character and be original. The following types of dissertation theses could be mentioned as examples:

- Analysis of one or more sectors
- Strategic planning and business programs of companies
- Testing of theoretical hypotheses
- Case study from primary or secondary data. Analysis in:
 - description of the case
 - identification of the problem

- formulation of alternative solutions
- analysis of advantages and disadvantages of each solution
- choosing the most suitable solution
- formulation of an action plan
- alternative plans to deal with threats from unexpected macro-environmental developments)
- Comparative analysis of theories, models or scientific methods
- Pattern design
- Metatheoretical analysis (analysis of ontology, epistemology, methodology)

The dissertation thesis must include a set of activities, which extend to all phases of the preparation and which can guarantee a successful outcome in every respect. The results of these activities are summarized in the text of the paper. An indicative structure of a Dissertation Thesis is as follows:

1. Brief description of the research problem, purpose of the work, structure of the work, methodology, main conclusions.
2. Analytical identification of the research problem, complete review of the relevant literature and scientific articles, identification of a research gap.
3. Formulation of research hypotheses or research questions and methodology (development of a relevant model, type of research, method of conducting it, reasons for choosing the specific methodology)
4. Statistical processing of data, construction of tables and plots, critical evaluation and interpretation of findings
5. Interpretation of the results, recording of the main conclusions, comparison of the findings with the findings of corresponding researches in Greece and internationally, limitations of the research, suggestions for future works - researches.
6. Analysis of the bibliography where all the books or articles used in the text or in the footnotes or other supplementary bibliography, sources, etc. will be recorded.
7. Appendices containing the questionnaire used, jurisprudence cited, etc.).

The work specifications, as well as other important details, are referred to in the DT Preparation Guide, which is published on the postgraduate course website.

(4) TEACHING METHODS - ASSESSMENT

MODES OF DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i>	Face-to-face communication of the student with the supervising faculty member. Live implementation in research laboratories. Remote study and implementation. Teleconferences.	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in teaching, Laboratory Education, Communication with students</i>	✓ Learning process support through ICT in teaching and communication with students (Using moodle and eclass platforms). ✓ Use of teleconferencing platforms with the supervising professor. ✓ Use of statistical analysis and data analysis software, if required by the subject of DT.	
MODULE DESIGN <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork,</i>	Activity	Semester Workload
	Literature Study and Analysis	50
	Work design: Research design, data collection, data	250

<i>study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc</i> <i>The study hours for each learning activity as well as the hours of selfdirected study are given following the principles of the ECTS.</i>	analysis, interpretation of results	
	Thesis writing, presentation preparation	75
	Total (25 workload hours per credit unit)	375 hours (15 ECTS)
STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS <i>Detailed description of the evaluation procedures.</i> <i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short- answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i> <i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students</i>	The approval of the Dissertation Thesis requires its support before the Examining Committee. The evaluation criteria for postgraduate diploma theses are as follows (with different weights depending on the case): • Structure and structure of matter • Complete literature review and theoretical framework analysis • Correctness of using methodological analysis tools • Rationality and persuasiveness of arguments • Sufficiency of qualitative and quantitative data and their relevance to the conclusions • Clarity – clarity of expression – correct use of language in accordance with grammatical and syntactic rules, neat display of text • Correct citation of references - bibliography • Originality of the argument and findings In particular, theses based on empirical research should: • thorough knowledge of the researched subject is demonstrated and the ability to critically consider already published research works • be based on a scientifically valid and reliable data collection and processing method • the research hypotheses have been correctly formulated and checked • fit harmoniously into a wider set of scientific theory and the results are generalizable.	

5. SUGGESTED BIBLIOGRAPHY

- Suggested bibliography: It is proposed by the supervising faculty member, depending on the topic of the thesis

